

Motorola PowerPC™ Microprocessor Strategy

Core-Based Design

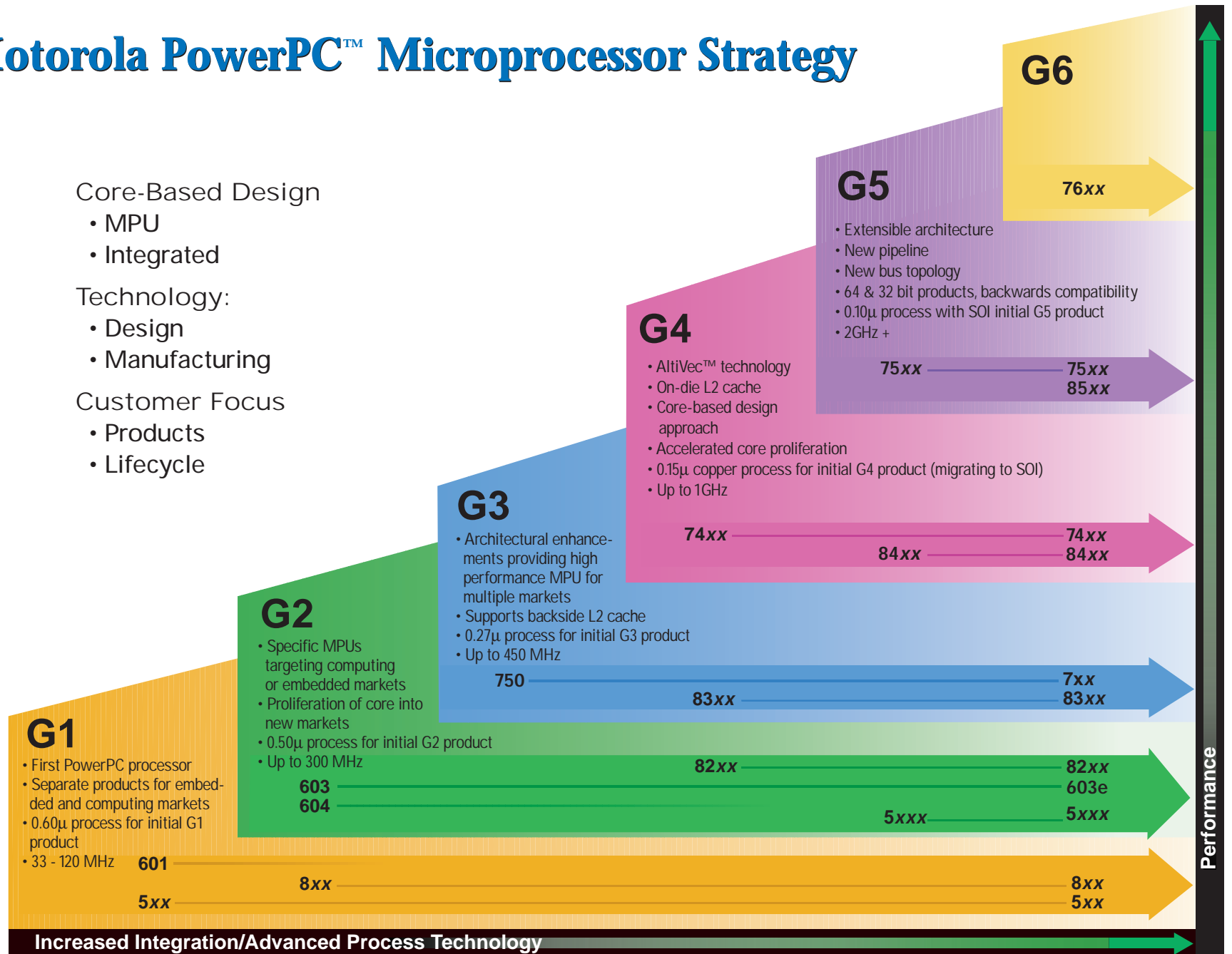
- MPU
- Integrated

Technology:

- Design
- Manufacturing

Customer Focus

- Products
- Lifecycle



1991

6xx, 7xx, 7xxx — high performance microprocessor targeting computing and high-end embedded
 8xx, 8xxx — integrated processor targeting the Communications and Consumer markets
 5xx, 5xxx — integrated processor targeting the Transportation market

200x